

## SHOES

### Wear your school spirit on your feet

Texas Longhorns football season is just around the corner – do you know what you're wearing?

The first game kicks off on Aug. 31, and if you want to tailgate in style, there's some spirited but fashionable ballet flats from the Lillybee University collection that will help you achieve your game-day look.

The bi-color striped "Tailgate Toes" shoes retail for \$48.

The flats can be accessorized with shoe clips such as solid colored

bows (\$15), solid colored bows with school mascots (\$18) or round enamel shoe clips with the school lettering (\$28).

Lillybee University launched after Kassie Rempel, founder of Lillybee shoes and University of North Carolina alumna, struggled to find stylish shoes to sport to a

UNC basketball game.

Rempel and her business partner Lisa Palmer founded Lillybee University in February 2013 for the scores of female college sport fans across the nation.

According to sports marketing company IMG College, there are about 78 million female college sports fans, more than

any major sports league.

The company features the colors of about 30 universities on its shoes.

Aside from UT, other Texas schools include Texas Christian University, Texas Tech University and Texas A&M University.

To purchase the flats, visit [lillybee.com](http://lillybee.com).

Tailgate Toe shoes from Lillybee University

